



2006 Exhibitor Advertising Opportunity

DEADLINE: 3 MARCH 2006

The ISMRM is happy to once again offer advertising space in our *Guide to the Exhibition and Posters*. This guide is distributed to attendees of the 14th Scientific Meeting & Technical Exhibition and will feature information about the technical exhibition as well as the traditional and e-poster exhibitions. The *Guide* is distributed at the registration area when delegates pick up their meeting badges and materials.

As a special consideration for your participation at our meeting, we are pleased to offer our special advertising rates:

Full page Ad: US\$2,000.00

1/2 page Ad: US\$1,000.00

Ad Specifications: Ads may be 4-color process or black and white.
The final paper size is 8 1/2" x 11"
Bleeds should allow 3/16" from trim.

Advertisers should send the following:

- **CD-ROM with Ad and support files** -- Ad saved as a high-resolution pdf file, 300-450 dpi for printing, colors set at cmyk, with embedded graphics and all fonts embedded, including fonts in logos. If the Ad bleeds the pdf must include trimmed 3/16" area. Text and logo of live page area should allow 1/4" from trim and
- **COLOR PROOF**-- Full size at 100% high-resolution cmyk color proof, including bleeds for printer reference.

RESERVE YOUR AD SPACE NOW!

Reservations must be made in advance in order to guarantee available ad space. Ad artwork will be due in the ISMRM central office by **3 March 2006**.

For more information or to reserve your space, please contact:

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