



## 2006 Exhibitor Sponsorship Opportunities

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**PDA Download Stations:** For the last few years, the ISMRM has provided an electronic version of the program prior to the start of the meeting via the ISMRM web site. We would like to make this program available for download onsite as well in a format suitable for our attendees' PDAs. Take this opportunity to sponsor one or more PDA download stations, which will be strategically placed through the center. *Acknowledgment: Signage on individual download station as well as acknowledgment in the ISMRM Program Book.*

**ISMRM Meeting Home Page:** The ISMRM web site (<http://www.ismrm.org>) has become a highly trafficked site on the World Wide Web. In addition, 80% of our attendees register for the Annual Meeting online, as well as submitting abstracts to the meeting electronically. Take advantage of the heavy MR community traffic through our Annual Meeting home page. Sponsor the ISMRM Meeting Home Page (<http://www.ismrm.org/06>) and get maximum exposure! *Acknowledgment: Banner at top of meeting home page.*

**Banners for Placement in Approved Locations at the Washington State Convention & Trade Center:** We will hang your banner with your name and logo in a strategic location at the convention center!

**Sunday Evening Opening Reception and Thursday Evening Closing Reception:** Our opening and closing receptions have become very popular, with over 3,500 attending each reception in Miami. *Acknowledgment: Signage in the registration area, at the reception(s), as well as acknowledgment in the ISMRM Program Book.*

**Coffee Breaks:** Coffee, tea, and soda have become a staple at ISMRM meetings. Sponsor a coffee break or even two or three! *Acknowledgment: Signage in the area of the coffee break as well as acknowledgment in the ISMRM Program Book.*

**Meeting Pens:** We hand out over 4,000 pens to our attendees and exhibitors every year. Sponsor this popular item, and see your company's name in the pockets of all our attendees!

**Meeting Badge Holders:** Your company name could be on every attendee's badge, worn at the meeting and all over town.

**Lanyards:** Emblazon your company name on our lanyards, worn by all attendees.

**T-Shirts:** It has been a while since we have had an official ISMRM Annual Meeting T-shirt. Help sponsor this item and see your company name and logo incorporated into the design of the shirt!

**To secure a sponsorship opportunity or to pitch an idea please contact:**

Roberta A. Kravitz, ISMRM Executive Director  
Email: [roberta@ismrm.org](mailto:roberta@ismrm.org), Phone: +1 (510) 841-1899, Fax: +1 (510) 841-2340