



SEATTLE, WASHINGTON
USA
6-12 MAY 2006



GREET
attendees at their
hotel rooms

PROMOTE
symposia

INCREASE
booth traffic

INTRODUCE
a new product

STAND OUT
from the crowd

INTERNATIONAL SOCIETY FOR MAGNETIC RESONANCE IN MEDICINE 14TH SCIENTIFIC MEETING & EXHIBITION

2006 ROOM DROP BAG

DEADLINES

SPACE/PAYMENT/PROTOTYPE DEADLINE7 April 2006
MATERIALS DEADLINE21 April 2006
A \$500 late fee will be assessed for materials received after 21 April.

IMPORTANT INFO

DELIVERY DATE8 May 2006 by 6:00 am
RATE\$3,000
QUANTITY2,200 rooms delivered
SIZE REQUIREMENTS OF INSERTSMaximum dimension is 8-1/2" x 11"
Maximum weight is 8 ounces

HOW TO PARTICIPATE

1. Reserve space by the deadline of 7 April 2006.
2. Supply a prototype of your insert for approval by ISMRM for participation in the Room Drop Bag. Early submittal is to your benefit. A copy of the insert must be pre-approved by ISMRM regardless of your prior approval for other promotional opportunities at ISMRM 2006. Prototypes may be submitted by either e-mail, fax or overnight service. See below for prototype addresses.
3. TriStar Publishing will notify you of your approval. If changes are necessary, a copy of the corrected insert must be re-submitted and TriStar Publishing will notify you of your final approval.
4. Ship your inserts to be received by the materials deadline of 21 April 2006. TriStar Publishing will supply a shipping label which the advertiser will be asked to complete and place on the outside of each box shipped. Do not ship full quantity to TriStar Publishing offices.

SPECIAL NOTES

1. Price is based on the average-sized insert. Contact TriStar Publishing for other options and pricing.
2. Circulation is based on projected room blocks at the time of the rate card printing.
3. Due to stringent hotel labor policies, TriStar Publishing is not held liable for a hotel's failure to deliver to rooms in the designated hotel blocks. In the event this does occur, bags will be available for pick up at the convention center. There will be no discounts or refunds given.
4. If participant does not send the quantity specified on the rate card, the publisher can not be held liable for bags that are missing that insert.
5. A minimum of FIVE reserved pieces from advertisers must be reserved for a particular day to be delivered.

ADDITIONAL COSTS

Additional costs will be incurred under the following circumstances:

1. Non-compliance with the shipping instructions and failure to fully complete shipping label provided.
2. Failure to meet deadline specified for final materials.

CONTACTS

FOR RESERVATIONS CONTACT

Darcey Tenbrink
TriStar Publishing, Inc.
Tel: 913/491-4200
Fax: 913/491-4202
e-mail: dtenbrink@tristarpub.com

SEND PAYMENTS TO

TriStar Publishing, Inc.
6240 West 135th Street
Overland Park, KS 66223

SUBMIT PROTOTYPE TO

e-mail: amiller@tristarpub.com
Fax: 913/491-4202
Overnight package:
TriStar Publishing, Inc.
6240 West 135th Street
Overland Park, KS 66223
Shipping:
See shipping label for address