

Receive the exposure you deserve by selecting sponsorship opportunities that best suit your company.

We welcome your phone calls to the ISMRM office: +1 (510) 841 1899

Sponsorship & Marketing Opportunities

The ISMRM is pleased to provide several new sponsorship and promotional opportunities for exhibitors. Sponsoring any item entitles your company to be acknowledged on the ISMRM Web site as an official meeting sponsor. For more information, please contact:

Roberta A. Kravitz, ISMRM Executive Director

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Opening and Closing Receptions

Over the last few years, the opening and closing receptions have become very popular. Give your company an opportunity to market as well as provide our attendees with unique opportunities to mingle.

Advertisement in "Guide to the Exhibition"

This guide is distributed to all meeting attendees. Full-page and half-page, 4-color or black and white ads are available. Reserve your ad space by 16 February; artwork is due by 2 March.

Banners in Approved Locations

We will hang your banner with your name and logo in a strategic location at the convention center!

Coffee Breaks

Coffee, tea, and soda have become a staple at ISMRM meetings. Sponsor a coffee break, or even two or three.

Convention Bag Inserts

We will place in the convention bag your key chain, note pad, lollipop, mints, screen wipe, mouse pads, advertisement, or invitation to a symposium, ancillary event, or to your exhibit booth. Bags are distributed to all meeting attendees.

Educational Courses

Sponsor a course of your special interest and receive not only acknowledgment in the Program Book, which is distributed to all attendees, but signage outside the session room door as well as a walk in slide before course starts.

Internet Cafés

This year we will be providing several areas at the MTCC in Toronto for attendees to access the internet. Sponsorship of an internet café will provide your company with significant signage in what has proved to be an extremely popular service for our attendees.

Meeting Home Page

The ISMRM web site (<http://www.ismrm.org>) has become a highly trafficked site on the World Wide Web. In addition, 80% of our attendees register for the Annual Meeting online, as well as submit abstracts to the meeting electronically. Take advantage of the heavy MR community traffic through our Annual Meeting home page. Sponsor the ISMRM Meeting Home Page (<http://www.ismrm.org/08>) and get maximum exposure!

Pens

We hand out over 5,500 pens to our attendees and exhibitors every year. Sponsor this popular item and see your company's name in the hands and pockets of all our attendees!

Proceedings and Educational Syllabus CD

Every attendee receives one or both of these CDs to take back to their offices and labs. Sponsorship of one or both of these CDs will insure your company's logo prominently displayed on the CD artwork.

Program-at-a-Glance Booklets

Help the attendees carry the program in their badge holders! Sponsor this little "big" booklet (7cm x 9.5cm), and your company's logo, and even a small ad, can be incorporated into this mini publication, which will be distributed to all attendees.

Speaker Ready Room

With over 900 oral presentations, this certainly qualifies as a meeting hub. Sponsoring the Speaker Ready Room will guarantee maximum exposure with signage both inside and outside acknowledging your company's support.

T-Shirts

T is for T-shirt. Help sponsor this item and see your company name and logo incorporated into the design of the shirt!

Zero Waste

Interested in sponsoring ISMRM's first ZERO waste meeting and having ISMRM leave only a gentle footprint on the city? G is for go for it and Go Green to receive maximum exposure.