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How's that abstract coming? November 9, October 40, the Abstract Rapture, Dawn of the Deadline - whatever you call it, it's almost here!

Here are a few pointers as you get ready to submit.

1. Try submitting early this year! There's an American saying, I think from Ben Franklin, that goes something like "Early to submit, early to rise, makes one healthy, wealthy, and wise." I tell my students, "If neutrinos can go faster than c, I think you can submit your abstract a day early". It's calming, like yoga on a warm spring day, with a slice of pecan pie in one hand and a sleeping puppy in the other. Because even with the best servers your money can buy, things can get slow on the last day, with thousands of abstracts being submitted and revised at the same time. The anxiety! The pressure! It's like seeing that the puppy woke up and ate your pie. For your inspiration, I'm happy to say that the first abstract was submitted on September 1 *before we even announced that the site was open*! That, my friends, is dedication and enthusiasm, wrapped up in shell of neutrino-like, expectation-busting speed.



Our guide at the Serendip sanctuary near Melbourne told us that male kangaroos have only 2 things on their mind: eating and submitting abstracts, as I recall. The line for submitting abstracts will never be shorter than it is today. Or after November 9.

2. We have renumbered the main categories for abstract submission. We had those funny 500M (MSK) and 500B (body) category numbers we wanted to change, plus we got rid of the "Other" category and added a main category for MRS, non-proton MR, and ESR. So we just renumbered everything, putting the slightly more clinical categories at the beginning, and ending with the more technical categories (more or less - this isn't a "rule").

3. We've overhauled the subcategories as well. As we do every now and then, the AMPC members have reviewed the subcategories and updated them to reflect changes in the field. Also, note that the second to the last subcategories for each main category is "Other". The "Other" subcategories replace the obliterated "Other" main category, with the hope that getting the right reviewers and assignments will be more straightforward. I always considered the

reviewers for the "Other" main category with a mixture of admiration and pity; that was a lot of ground to cover.

4. Education abstracts, which were started last year, are going a bit more mainstream this year; they are now submitted using the <u>last</u> subcategory in each main category. The education abstract deadline is now the same as scientific abstracts, and the review process will be more similar to that of the oral submissions. They will of course be scored using different criteria. As with last year, all accepted education abstracts will be assigned to E-posters only. This year, though, the ones that are accepted will have a time to present. From my perspective, the handling and care of education abstracts is still evolving.

5. If you are submitting to the 1000 (Pulse Sequence and Reconstruction) or 1100 (Engineering) categories, you will have the option of submitting your abstract as a pdf file. I pushed hard for this, and there has been a lot of technical work behind the scenes that has had to happen, as a result. We are limiting it to these two categories only, just to see how this works. If you do this, please read the instructions carefully, and please submit early if at all possible! We think this will work fine, but it is an untested process (what could possibly go wrong?!?). If this does not go well, it will not bode well for pdf abstract submission in the future, and I probably won't get that raise I've put in for. Note that pdf abstracts are not a requirement for these categories - you can still submit your Word documents - it's just an option.

6. Please, kindly do not submit abstracts with duplicate work, abstracts of work that was presented in prior years, or multiple abstracts of pieces of work that should be presented in a single abstract. I know this is sometimes a gray area - but please do the best you can here. This is your meeting and your society, and we all count on each others' integrity to keep the quality of the abstracts and the meeting at its highest. Thank you for your support here.

OK, Tick-Tock, people - back to work!

And remember, don't let that puppy eat your pie.

Hooroo,

Jim Pipe, AMPC Chair, 2012 Melbourne

PS. I know, in the last SDU I promised to tell you about that mystery session - because of the abstract deadline, I wanted to put this SDU out first. I know it's not fair to make you wait, so I'll make you a deal; we'll post the next SDU when the first 3000 of the expected 6000 abstracts have been submitted. That could be Oct. 20, it could be Nov. 9 at 10PM, or it could be a more reasonable Nov. 7. It's all up to you.