

ISMRM CONTRACT FOR EXHIBITION: PAGE 1 of 2



Melbourne

AUSTRALIA

For ISMRM Use Only:

Date Received: _____
 ID No.: _____
 Order No.: _____
 Total Points: _____

CONTRACT FOR EXHIBIT SPACE

Technical Exhibition Dates: 6-10 May 2012; Priority Placement Deadline: 2 December 2011

1. Exhibitor Publication Information: To be published in the ISMRM Guide to the Exhibition.

COMPANY	TELEPHONE	FAX		
ADDRESS	TOLL-FREE TELEPHONE	Email Contact Address		
CITY	STATE/PROVINCE	ZIP/POSTAL CODE	COUNTRY	WEBSITE

2. Mailing Address: All printed ISMRM exhibit-related materials will be mailed to the Official Representative at this address.

COMPANY			
ADDRESS (No P.O. Box)			
CITY	STATE/PROVINCE	ZIP/POSTAL CODE	COUNTRY

3. Representative Information: The Official Representative will receive all printed ISMRM exhibit-related materials (i.e. invoice). Both Representatives will receive all emails.

(1) OFFICIAL REPRESENTATIVE	TITLE	TELEPHONE (if different from above)	E-MAIL ADDRESS
(2) ADDITIONAL REPRESENTATIVE	TITLE	TELEPHONE (if different from above)	E-MAIL ADDRESS

We will be emailing updates frequently. Please clearly list the additional email addresses of those you wish to include on the 2012 Exhibitor list serve:

E-MAIL ADDRESS	E-MAIL ADDRESS
E-MAIL ADDRESS	E-MAIL ADDRESS

4. Booth Preferences: The following information will be used only as a guideline in assigning your exhibit space.

<p>Indicate preferred booth number(s): (Please note these are not final booth numbers)</p> <p>1) _____</p> <p>2) _____</p> <p>3) _____</p> <p>4) _____</p>	<p>We do not wish to be located near the following companies:</p> <p>1) _____</p> <p>2) _____</p> <p>3) _____</p> <p>4) _____</p>
--	---

COMPANY NAME _____

5. Booth Order:

Standard rate = US\$425.00/sq.m. | Publisher rate* = US\$400.00/sq. m.

*To qualify for the publisher rate, the company's primary business must be publishing printed and/or electronic journals, books, and/or magazines.

a) In-line Exhibit: _____ X _____ m. x _____ m. x US\$425 or US\$400 = US\$ _____
 (A minimum order of 3 m x 3 m is required)

b) Peninsula Exhibit: _____ X _____ m. x _____ m. x US\$425 or US\$400 = US\$ _____
 (A minimum order of 3 m x 6 m required. Two corners required)

c) Island Exhibit: _____ X _____ m. x _____ m. x US\$425 or US\$400 = US\$ _____
 (A minimum order of 6 m x 6 m required. Four corners required)

d) Number of corners requested (granted on first come first served basis): _____ corner(s) x US\$200.00 = US\$ _____
 Total Corner & Space Rental US\$ _____

Tax Payer ID# _____

Plus 10% Australian GST US\$ _____

Total Space Rental = US\$ _____

**6. Sponsorship Opportunities-Stand Out In the Crowd:
 Corporate Member Level Sponsorship Packages:**

If you are interested in Gold, Silver, Bronze or Associate Levels of ISMRM Sponsorship, please check here and you will be contacted:

7. Payment Information: Check, charge, or wire transfers accepted (please contact the ISMRM office for wire transfer instructions)
Check (in US\$ only): Make checks payable to: **International Society for Magnetic Resonance in Medicine** or **ISMRRM**

Payment: 100% payment (full payment due 2 December 2011) = US\$ _____

Credit Card: Please charge fees to my Visa MasterCard AMEX

Card Number _____ / _____
 Expiration Date

Cardholder Name _____ Billing Street Address _____

City _____ State/Province _____ Zip Code/Postal code _____ Country _____

Payment amount US\$ _____

Signature _____

8. Terms of Agreement: Exhibitor agrees to abide by the 2012 Exhibitor Rules and Regulations published in the Exhibitor Prospectus and on the ISMRM web site, which are made a part of this contract by reference and fully incorporated herein. Exhibitor agrees that this contract is subject to the terms and conditions of the 2012 lease agreement for exhibit space between the Melbourne Convention & Exhibition Centre and the ISMRM.

Please note that contracts received without full payment will not be processed until such time when full payment is received. This Contract will be considered complete only when the following are received by 2 December 2011 by the ISMRM:

- a) **Full Payment:** Included here or Will be sent by 2 December 2011
- b) **Description of materials to be displayed:** Included here or Will be sent by 2 December 2011
- c) **Company Profile for Guide to the Exhibition:** Included here or Will be sent by 3 February 2012
- d) **Floor Plan (if booth exceeds 9 sq. meters):** Included here or Will be sent by 10 February 2012
- e) **Proof of Insurance:** Included here or Will be sent by 24 February 2012

The undersigned shall have the authority to act on behalf of the Exhibiting Company in all negotiations:

SIGNATURE OF OFFICIAL REPRESENTATIVE _____

DATE _____