

Dear Exhibitors,

The International Society for Magnetic Resonance in Medicine (ISMRRM) is an international, interdisciplinary professional society united by a common interest in the science, technology and application of magnetic resonance in medicine and related fields. The ISMRRM is comprised of over 9,000 professionals—clinicians, physicists, engineers, biochemists and technologists— from over 60 countries, all united by a common interest in the ongoing dialogue between the scientific and clinical communities. The ISMRRM Annual Meeting & Exhibition provides exceptional educational opportunities as well as an outstanding forum for presentation of the latest research to the MR community. These are your prospective clients.

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The ISMRRM is very pleased to invite you to join us in Salt Lake City, located in the breathtakingly beautiful state of Utah, in the United States, 20–26 April 2013. Our Technical Exhibition will be a unique floor, combining exhibitors, traditional posters and electronic multi-media posters. In our continuing effort to meet the demands of a less than perfect economy, providing return to our exhibitors' bottom lines, the ISMRRM exhibitors will be significantly marketed to the entire membership with an online and onsite presence. We estimate our exhibition floor will see more than 6000 attendees in Salt Lake City in 2013, and our exhibitors will have opportunities to utilize our Product Theatre, Resource Centre, traditional and electronic posters, etc. We encourage you to carefully read through the Exhibitor Prospectus. Everyone's interests have been carefully considered.

We are pleased to be working with the Salt Palace Convention Center, not only for its exceptional meeting and exhibition space, but because of its well established corporate sustainability policies and practices. The ISMRRM is committed to minimizing its meeting footprint by carbon offset programs, stringent recycling practices, use of electronic medium and working with organizations and venues who demonstrate the same environmental commitment. The Salt Place Convention Center is a perfect partner for the ISMRRM as it was awarded the U.S. Green Building Council's Silver LEED in 2006, recently installed one of the nation's largest rooftop solar array projects—over 6,000 solar panels—and continues to consistently deliver on its promise to reduce its ecological footprint while providing exceptional service to its clients.

Make the best business decision and exhibit at the ISMRRM 21st Annual Meeting & Exhibition in Salt Lake City, Utah, 20–26 April, 2013. This is the international MRI meeting where you will be provided unlimited opportunities to showcase your new services, equipment and technology with the world's largest community of MR scientists, clinicians and technologists.

Come join us in Salt Lake City—it is accessible, clean, green and walkable! We look forward to welcoming you!

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