



Milan **ITALY**

10-16 MAY 2014

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Dear Exhibitors,

The International Society for Magnetic Resonance in Medicine (ISMRM) and the European Society for Magnetic Resonance in Medicine and Biology (ESMRMB), are very pleased to invite you to join us to exhibit in Milan, Italy, 10-16 May 2014, at the Joint Annual Meeting ISMRM-ESMRMB.

This is the international MRI meeting where you will be provided unlimited opportunities to showcase your new services, equipment and technology with the world's largest community of MR scientists, clinicians and technologists.

The ISMRM, an international, interdisciplinary professional society, is pleased to return to Europe, collaborating once again with the ESMRMB, a nonprofit European society, united with the ISMRM on continuing the dialogue between the scientific and clinical communities focused on magnetic resonance in medicine and biology. Together our societies in 2014 will provide exceptional educational opportunities as well as an outstanding forum for presentation of the latest research to the MR community.

The Joint Annual Meeting ISMRM-ESMRMB in 2014 will draw approximately 6500 attendees, your prospective clients, providing endless opportunities for connecting. Please turn the pages of this Prospectus to learn further details on why you should join us in Milan and what you will receive for your investment. Make the best business decision to exhibit at the Joint Annual Meeting ISMRM-ESMRMB quickly, as space is at a premium this year and will be sold on a first-come, first-served basis. This is the international

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In Milan you will find not only a city considered one of the fashion capitals of the world, but a city focused on the arts, with iconic museums and art galleries as well as centers for the performing arts, including the La Scala opera house. In addition, we know you will enjoy classic Milanese cuisine served in world-renowned restaurants and cafes found throughout this vibrant city.

We hope you will join us in Milano, 10-16 May, 2014. Start planning now! A presto!

THE ISMRM & ESMRMB DEDICATED STAFF

THE ISMRM STAFF

Roberta A. Kravitz, *Executive Director*
 Jennifer Olson, *Associate Executive Director*
 Allison Barbour, *Electronic Communications Coordinator*
 Mariam Barzin, *Director of Finance*
 John Celio, *Administrative Assistant*
 Jacob Coverstone, *Director of Education*
 Sandra M. Daudlin, *Director of Meetings*
 Mary Day, *Office Manager*
 Stephanie M. Haaf, *Director of Membership & Study Groups*
 Mary Keydash, *Director of Publications*
 Kristina King, *Registrar*
 Melisa Martinez, *Meetings Coordinator*
 Sally Moran, *Director of Electronic Communications*
 Linda O-Brown, *SMRT Coordinator*
 Melissa Simcox, *Education Coordinator*
 Liz Tharpe, *Membership Coordinator*
 Julia White, *Accounting Coordinator*

THE ESMRMB STAFF

Denise Cosulich, *Executive Director*
 Claudia Passuello, *Coordinator of Educational
Activities and Society Management*
 Viktoria Schiefert, *Scientific Department*
 Elena Skocek, *Coordinator of Educational Activities*



"...the ISMRM coordination team is top notch!"

"The ISMRM Annual Meeting is consistently *one of our best events in terms of both ease of exhibition set up and quality of the audience and technical content*. The coordination team that helps us set up our booth is top notch; they are great communicators and have an extremely organized process that makes the exhibitor's experience hassle free. Remcom has a long history of participation in the MR community, and we consider the ISMRM organization to be one of the industry's most respected and credible resources for building our network."

—Remcom

OUR STAFF WILL
PROVIDE YOU WITH A
SEAMLESS & COMFORTABLE
EXHIBIT EXPERIENCE IN MILAN