



# EXHIBITION SCHEDULE 2017

*D*esigned for Maximum Lead Generation

## ISMRM Exhibition Hall Hours of Operation

Activity	Thursday 20 April	Friday 21 April	Saturday 22 April	Sunday 23 April	Monday 24 April	Tuesday 25 April	Wednesday 26 April	Thursday 27 April
Installation of Exhibits	x	08:00–22:00	08:00–22:00	08:00–15:00	x	x	x	x
All exhibits must be fully operational	x	x	x	If materials have arrived but installation of any exhibit has not started by 14:00 hours Sunday, 23 April 2017, and no special arrangements have been made, the Executive Director of ISMRM may order the exhibition to be removed from the show floor and placed in storage, and the exhibitor will be billed for all costs incurred. Any exhibit space not set up by 14:00 hours on Sunday, 23 April 2017, for which no special arrangements have been made, may be resold or reassigned by the ISMRM without obligation on the part of ISMRM for any refund. No exceptions.				
Exhibitor Registration	x	14:00–20:00	06:30–18:00	07:00–18:30	06:30–18:30	06:30–18:00	06:30–18:00	06:30–18:00
Exhibition Days	x	x	x	18:30–20:00 Opening Reception	08:00–10:30; 12:00–17:00 Closed During Plenary Session	08:00–10:30; 12:30–17:00 Closed During Plenary Session	08:00–10:30; 12:00–17:00 Closed During Plenary Session	08:00–10:30; 12:00–16:30 Closed During Plenary Session
Poster Hours	x	x	x	Poster Installation: 07:00–14:00	07:00–20:30	07:00–20:30	07:00–20:30	07:00–16:30
Move-Out/ Dismantle	x	x	x	Dismantle of an exhibit prior to 16:30 hours on Thursday, 27 April 2017, is not permitted. Any company violating this regulation will forfeit priority points, which will affect floor space assignments for future meetings. All exhibitors will begin dismantle at 16:30 hours, Thursday, 27 April 2017. All display materials must be packed for carrier pick up not later than 22:00 hours, Thursday, 27 April 2017.				Poster Dismantle 16:30–18:00