

## OUTREACH 2011 - Rola Shaheen in South Africa and the Middle East

**SORSA-RSSA** 2011 IMAGING CONGRESS  
INTERNATIONAL CONVENTION CENTRE, DURBAN  
CLINICAL COURSE MRI - MAMMOGRAPHY  
4 - 6 MARCH 2011

**DIAGNOSTIC IMAGING**  
**BREAST**  
Berg • Birdwell  
Gombos • Wang • Parkinson • Raza  
Green • Kennedy • Kenler

**MEET-THE-FACULTY**

ROBYN BIRDWELL  
SHIH-CHANG WANG  
SUGHRA RAZA

GILLIAN MACLAINE NEWSTEAD  
ROLA SHAHEEN

<http://www.2011sorsarssa.co.za>

The SORSA-RSSA 2011 Imaging Congress was a joint Initiative of the Society of Radiographers of South Africa and Radiological Society of South Africa, sponsored by ISMRM and conducted by ISMRM members as part of ISMRM educational outreach activities.

In November 2010, Dr. Rola Shaheen shared her outreach efforts in the Middle East with us and the following is an update on her continuing work in Breast Imaging and Breast Cancer Awareness. In March 2011, she and her colleagues, including former BIDMC faculty Sughra Raza, conducted an ISMRM breast MRI course at the SORSA-RSSA 2011 Imaging Congress in Durban, South Africa, which was very well received. (See below)



Dr. Shaheen explores the wonders of South Africa following her course duties.



### Congratulations Dr. Shaheen:

In January 2011, Dr. Rola Shaheen was appointed the Susan G. Komen regional director for the Middle East. Dr. Shaheen's role will mainly involve expanding Komen's various education, advocacy and awareness initiatives in the region, including expanding the medical professional and advocate training modules to better reach underserved women. She will also be directly responsible for identifying breast cancer research and other funding opportunities. Specifically, the Komen Global Health Alliance team, under the leadership of executive director Mrs. Joanne Manrique, is looking to utilize Dr. Shaheen's expertise to look into the breast cancer burden in the region, to identify the most culturally relevant risk factors, and the obstacles to care. They envision working in partnership with BIDMC Radiology to identify joint grant opportunities to reduce the burden of breast cancer globally.

Dr. Shaheen will also participate in an upcoming breast imaging course in Amman-Jordan in April sponsored by King Hussein Cancer Center.

To all,

*Thank you very much for a most successful and enjoyable Breast MRI course. The feed back is overwhelmingly positive as well as appreciative with an element of stunned surprise at the quality and excellence of all your lectures. The comment "you all have been round the block" surfaced on more than one occasion. Most importantly, you have set the standard for Breast MRI in South Africa, taking the modality forward.*

*The RSSA website had many hits as from Monday to access your lectures and I want to thank you on behalf of all RSSA members for this generous gift to Southern African Radiology.*

*I also had some inquiries wrt ISMRM membership. You have been true ambassadors for the academic cause as well as the ISMRM GOP.*

*Thank you once again and I hope to see you in Montreal. With best wishes and kind regards,*

Sincerely,

Leon.

Prof. Leon J van Rensburg.  
MBBCh ,MMed(Rad.D), DSc .  
RSSA Congress Chair  
ISMRM GOP Co-ordinator: Africa and the Middle East