

Joint Annual Meeting ISMRM-ESMRMB – 2007

APPLICATION/CONTRACT FOR EXHIBIT SPACE

Internationales Congress Centrum Berlin ~ Technical Exhibition Dates: 21-24 May 2007



TO MAXIMIZE YOUR ASSIGNMENT PRIORITY, RETURN YOUR APPLICATION BY **3 NOVEMBER 2006**.
Mail or fax completed application to: International Society for Magnetic Resonance in Medicine, 2118 Milvia Street, Suite 201, Berkeley, CA 94704, USA. T: +1.510.841.1899; F: +1.510.841.2340; E-mail: info@ismrm.org

For ISMRM Use Only:

Date received: _____
ID No.: _____
Order No.: _____
Total Points: _____

1. Please note the following requirements for ALL Exhibitors:

a) Proof of insurance (with ISMRM named as an additional insured); b) Description of materials to be displayed (brochures acceptable); c) Booth sketch for booths exceeding 9 sq. meters (*Required for Peninsula and Island booths*)

2. Exhibitor Publication Information:

 To be published in the ISMRM Guide to the Exhibition.

COMPANY _____ TELEPHONE _____ FAX _____

ADDRESS _____ TOLL-FREE TELEPHONE _____

CITY _____ STATE/PROVINCE _____ ZIP/POSTAL CODE _____ COUNTRY _____ WEBSITE _____

Optional:

Indicate preferred booth number(s). **Please note these are not final booth numbers.**

1) _____

2) _____

We do not wish to be located near:

3. Mailing Address:

 All printed ISMRM exhibit-related materials will be mailed to the Official Representative at this address.

COMPANY _____

ADDRESS (No P.O. Box) _____

CITY _____ STATE/PROVINCE _____ ZIP/POSTAL CODE _____ COUNTRY _____

4. Representative Information:

 The Official Representative will receive all printed ISMRM exhibit-related materials (i.e. Service Kit, invoice, and badges). Both Representatives will receive electronic correspondence.

OFFICIAL REPRESENTATIVE _____ TITLE _____ TELEPHONE (if different from above) _____ E-MAIL ADDRESS _____

ADDITIONAL REPRESENTATIVE _____ TITLE _____ TELEPHONE (if different from above) _____ E-MAIL ADDRESS _____

We will be emailing updates frequently. Please list the additional email addresses of those you wish to include on the 2007 Exhibitor listserve:

E-MAIL ADDRESS _____ E-MAIL ADDRESS _____

E-MAIL ADDRESS _____ E-MAIL ADDRESS _____

5. Booth Space:

 A 35% deposit is required if application is submitted prior to **1 December 2006**, after this date full payment is due.

Publisher rate* = US\$400/sq. m. | Standard rate = US\$425/sq. m.

a) In-line Exhibit: _____ X _____ m. x US\$400 or US\$425 = US\$ _____
(A minimum order of 3 m x 3 m is required)

b) Peninsula Exhibit: _____ X _____ m. x US\$400 or US\$425 = US\$ _____
(A minimum order of 3 m x 6 m required. Two corners required)

b) Island Exhibit: _____ X _____ m. x US\$400 or US\$425 = US\$ _____
(A minimum order of 6 m x 6 m required. Four corners required)

d) Corner(s) Requested: _____ corner(s) x US\$125.00 = US\$ _____

Total Space Rental = US\$ _____

35% Deposit required (After 1 December, 100% payment due) = US\$ _____

6. Payment information:

Payment: Credit Card Check # _____

If paying by credit card, please complete:

Card: VISA MasterCard American Express

Amount to be charged: US\$ _____

Card #: _____ - _____ - _____ - _____

Exp. Date: _____ Security Code: _____

Cardholder name: _____

Cardholder signature: _____

*To qualify for the publisher rate, the company's primary business must be publishing printed and/or electronic journals, books, and/or magazines.

7. Terms of Agreement: Exhibitor agrees to abide by the 2007 Exhibitor Rules and Regulations published in the Exhibitor Prospectus and on the ISMRM web site, which are made a part of this contract by reference and fully incorporated herein. Exhibitor agrees that this contract is subject to the terms and conditions of the 2007 lease agreement for exhibit space between the ICC Berlin and the ISMRM. This Application/Contract will be complete only if the following are received by the ISMRM on or before **1 December 2006**: (1) full payment (2) proof of insurance with the ISMRM named as an additional insured (3) a description of all materials to be displayed, and (4) a plan of booth space if space ordered exceeds 9 sq. m. (*Required for Peninsula and Island booths*). The undersigned shall have the authority to act on behalf of the Exhibitor in all negotiations.

SIGNATURE OF OFFICIAL REPRESENTATIVE _____

DATE _____