



Joint Annual Meeting ISMRM-ESMRMB-2007
Berlin, Germany, 19-25 May 2007

2007 Exhibitor

Advertising Opportunity

RESERVATION DEADLINE: 16 February 2007
ARTWORK DEADLINE: 2 March 2007

The ISMRM is happy to once again offer advertising space in our *Guide to the Exhibition and Posters*. The Guide is distributed to attendees of the Joint Annual Meeting ISMRM-ESMRMB 2007 and will feature information about the technical exhibition as well as the traditional and e-poster exhibitions.

EXHIBITOR RATES: Full page Ad: US\$2,000.00
Half page Ad: US\$1,000.00

SPECIFICATIONS: Ads may be 4-color process or black and white.
The final paper size is 8 1/2" x 11"
Bleeds should allow 3/16" from trim.

PLEASE SEND THE FOLLOWING TO THE ISMRM OFFICE BY 2 MARCH 2007:

1. **CD-ROM with Ad and support files** -- Ad saved as a high-resolution pdf file, 300-450 dpi for printing, colors set at cmyk, with embedded graphics and all fonts embedded, including fonts in logos. If the Ad bleeds the pdf must include trimmed 3/16" area. Text and logo of live page area should allow 1/4" from trim

and
2. **COLOR PROOF**-- Full size at 100% high-resolution cmyk color proof, including bleeds for printer reference.

To reserve ad space, please contact:

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