

Guidelines on designing and use of stands

1. Company name

The full address of the exhibitor (and if applicable, the branch office responsible for the participation) must be clearly displayed in

adequately sized letters on all stands (Company name, full address, including city, street, house number).

2. Addressing visitors

Visitors should only be addressed from within the confines of the stand, and in a correct and polite form,

even if such persons are only seeking information.

3. GEMA-(Performing Rights Society) Fees

Approval must be obtained from the GEMA (Performing Rights Society) for any public performance of copyrighted music by sound media (e.g. phonograph records, magnetic tapes), picture/sound media (e.g. video recorders), for instrumental performances or musical presentations as part of radio or television broadcasts or the screening of films.

Applications, for which no specific form is required, should be made prior to the start of the exhibition to the following address:
GEMA
Bezirksdirektion Berlin
Keithstrasse 7, D-10787 Berlin
Telephone: +49(0)30 - 212 92 - 572
Telefax: +49(0)30 - 212 92 - 795
E-Mail: bd@gema.de