



Clinical Needs and Research Promises:
Bridging the Gap

montréal
Québec, Canada

Bonjour!

On behalf of the International Society for Magnetic Resonance in Medicine (ISMRM), we invite you to join us in the exciting city of Montréal, Québec, Canada, 7-13 May 2011, for the ISMRM 19th Annual Meeting & Exhibition.

The Technical Exhibition will once again be combined with the traditional and electronic multi-media posters and will be held in the Exhibition Hall at the Palais des congrès de Montréal. Continuing with our commitment to you, all exhibitors will be significantly marketed to the ISMRM membership.

By its nature the ISMRM Annual Meeting & Exhibition attracts an international audience—clinicians, scientists and technologists from institutions around the world. It serves as a meeting place for leadership, a place to learn, a place to network and do business as well as a forum to address the multitude of issues affecting magnetic resonance imaging today. The ISMRM exhibit floor is considered an integral part of the educational process of the ISMRM Annual Meeting.

When you make the commitment to exhibit with us in Montréal, you are ready to maximize your participation in this event. You are not alone in this process. We are your partners in the production and promotion of your exhibit and the conference as a whole. The ISMRM will continue to provide a diverse mixture of promotion and planning tools to help make the Annual Meeting & Exhibition a success for you.

The province of Québec is truly a unique land in North America; unique for its geography, its history and its culture, which together have forged its bold and exuberant identity. Simply put, Québec is warmth, absolute authenticity and intensity, all within easy reach! Enthusiastic and determined, Québécois today are creatively and passionately preserving the vitality of their culture within North America. Montréal is one of the most exciting cities in the world and known for its superb cuisine, vibrant nightlife, festivals, sunny terraces, cultural diversity and that special *joie de vivre* from which Montréalers are famous. So come discover with us the warm and true Canadian hospitality offered up by Montréal!

See you in **M**ontréal*

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