

BENEFITS, BENEFITS, BENEFITS!

Exceptional Exhibitor Benefits

Real-Time Exposure to Decision Makers

Unlimited networking opportunities with a growing international assembly of the world's largest community of MR scientists, clinicians and technologists—an engaged, receptive and qualified audience providing you with immediate and future suspects, prospects, leads and confirmed business.

Professional Event-Support Staff

A creative and dedicated ISMRM staff committed to providing you with a remarkable and full-service corporate exhibit experience.

Strategic Integrated Marketing Opportunities

The ISMRM offers integrated marketing programs designed to meet your goals and differentiate you from your competition. Whether you choose custom advertising packages, on-site literature displays, on-line marketing, participation in corporate membership programs or digital advertising—whatever your choices, they are all designed to assist you in making the most of your exhibition experience!

Destination & Quality Venues

The ISMRM selects the best destinations and venues worldwide, continuing to meet the professional needs of our global community.

Limited Exhibitors = Maximum Exposure

You have the benefit of capitalizing on an amazing opportunity. You are one of approximately 70 exhibitors, with an audience of 6000+. We are not to be confused with other massive exhibitions. We are exhibitor focused.

Exhibitor Value

We continue to add to the value of your exhibition experience! To assist you financially, we will continue to provide complimentary lead retrieval. As usual you will receive preferential exhibitor service kit rates if purchased by the early bird date. By selecting your exhibition space in advance, you will expedite your company's website exposure. We will also be continuing our exciting attendance building exhibition contest guaranteeing increased booth traffic. *Again, you will have the option to purchase your exhibition space at an early bird rate.*

Pre-Show Marketing

The ISMRM will provide you with a preregistration list of all attendees and allow for a one time contact, four weeks prior to our Annual Meeting & Exhibition.

Your Opinion

Your opinion counts. We invite company representatives to our annual Exhibitors' breakfast meeting to express their opinions, suggestions and concerns. We are listening.

SEE MORE EXCEPTIONAL BENEFITS ON NEXT PAGE

ISMRM IS EXHIBITOR FOCUSED!

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Exhibitor Testimonial

More Exceptional Exhibitor Benefits

Pre/Post-Show Advertising

Your company name and link to your corporate website is listed on the ISMRM exhibitor page from the day you sign your contract with us until six months after the show. Last year our meeting website recorded in excess of ten thousand hits three months prior to our meeting.

Yearly Updated Industry Demographics

Updated and expanded industry demographics to assist you in making solid business decisions in this vital and challenging economy.

Complimentary Registrations

Our exhibitors receive one complimentary seven-day meeting voucher and five exhibitor guest vouchers for each nine square meters of rented space.

Exposure! Exposure! Exposure!

We are happy to give you the exposure you deserve. In past years we have improved our exhibition floor to include not only exhibitors but our traditional and electronic posters as well. We continue to hold our opening reception in the exhibit hall while providing food and beverage concessions throughout the exhibition during open hours daily. Our Technical Exhibition, Traditional Posters and Electronic Multimedia posters, coupled with our attendance building exhibition game, are designed to create traffic and keep you busy!

"Avotec has been an exhibitor at ISMRM since the society was formed 20 years ago. As a manufacturer of MR accessories, exhibiting with ISMRM provides Avotec with a critical venue for presenting products, connecting with customers, and establishing OEM relationships. And the international venue ensures that we stay in touch with our global customers. ISMRM is definitely exhibitor friendly. They consider the technical exhibits to be a critical part of the conference, and they constantly strive to create an exhibit format that will be most effective for the exhibitors. Exhibiting with ISMRM is a given for Avotec. If MR is your business, we would recommend you do the same."— Avotec, Inc.

