

# BOOTH SPACE DESIGN OPTIONS

## Suntec Singapore Convention & Exhibition Centre 1 Raffles Boulevard, Suntec City Singapore

### Booth Space Design Options

In an effort to create a balanced exhibit floor, all exhibits will be positioned strategically throughout the floor plan. In fairness to all participating companies, no company shall be granted the primary location nearest the entrance for consecutive years. The ISMRM reserves the right to rearrange the floor plan at any time, for any reason. The ISMRM also reserves the right to relocate any exhibitors should it become necessary for causes beyond the control of the ISMRM, or advisable in the best judgment of the ISMRM. The signing of the contract constitutes full agreement with these assignment policies and procedures.

Please note that the final floor plan will be different from the preliminary floor plan shown in the Prospectus for the purpose of booth selection. The ISMRM redraws its floor plan yearly based on the requests and needs of exhibitors, rather than requiring exhibitors to fit into an existing model. The ISMRM reserves all rights to draw a floor plan that best meets its show requirements, but will do all possible to accommodate exhibitors' requests as submitted on the contract for booth space.

### Preliminary Floor Plan

The ISMRM 24<sup>th</sup> Annual Meeting & Exhibition will be held at the Suntec Singapore Convention & Exhibition Centre, 07–13 May 2016.

The Technical Exhibition, Poster Exhibition and Electronic Poster Hall will be located on the fourth level of the Suntec Singapore Convention & Exhibition Centre and again, intertwined. When you enter the Technical Exhibition Hall, you are entering a hall that will incorporate traditional posters, exhibition booths and electronic posters crisscrossing the hall.

Our rules and regulations have been created to give each exhibitor the most effective use of rented space. Space dimensions shown on floor plans are from center line of booth equipment, such as side rails and/or back drape. Exhibit structures must be constructed to allow sufficient tolerance on each side for this equipment and for utility service at the rear of the booth. ISMRM will provide aisle carpet only. Booth carpet is mandatory and is the responsibility of each exhibitor.



**PLEASE NOTE!** *Important changes in the floor plan are stated and described in the next paragraphs.*

**OUR STRATEGIC  
FLOOR PLAN IS DESIGNED FOR  
YOUR SUCCESS!**