

MARKETING OPPORTUNITIES

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Maximize Your Exposure

We are pleased to provide an abundance of marketing and promotional opportunities. Subsidizing any item entitles your company to be acknowledged on the meeting website and in print publications as an official supporter along with acknowledgment on signage during the Annual Meeting. Through your participation, you have a prime opportunity to draw this qualified, captured audience to your booth. The rest is up to you, so please participate and allow us to show you what marketing opportunities can do for you!

☐ Opening Reception

Maximize your exposure at one of ISMRM's best networking events. Support this reception exclusively and attendees will see your logo everywhere!—on drink tickets, cups, napkins, along with signage at the entrance and throughout the exhibition hall. Thousands of clinicians, scientists and technologists from all over the world are ready to network at our much-anticipated, kick-off Opening Reception. Be the host and the talk of the meeting!

☐ Closing Party

Encourage final connections at the world's premier meeting in the MR global community. Spotlight your company as a sole supporter of our Closing Party.

☐ Pens

Place your company's name in the hands and pockets of all our attendees! We hand out over 6000 pens every year. Support this popular item and enjoy take-home exposure!

☐ Advertisement in the *Guide to the Technical & Poster Exhibition*

Get the attention of 6000+ meeting attendees with your advertisement in our full-color Guide to the Technical & Poster Exhibition. Full-color, full page and half page spaces are available.

☐ E-Mail Stations

These e-mail stations will have your company's branding on constant display for all attendees to view. Computer screens at each station display your message daily.

☐ Refreshment Concessions

Place your company's brand in front of an appreciative audience! Meeting attendees consistently report their preference for easy access to coffee, tea and soda. Sponsor as many refreshment breaks as you desire or even a continental breakfast. Concession opportunities are also available in the Speaker Ready Room.

ALL MARKETING OPPORTUNITIES ARE AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS

MORE MARKETING OPPORTUNITIES

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Choose One or More Opportunities!

☐ Speaker Ready Room

Receive distinguished coverage and be seen in a highly trafficked area where over 1200 industry leaders upload their presentations and visit many times throughout the week.

☐ Product Display Bar

Display your brochures and literature within easy reach of attendees. The staffed ISMRM Resource Center's Product Display Bar is an effective replacement of the convention bag insert and a much greener choice too! Limited spaces are available.

☐ Electronic/Digital Signage Advertisements

Visibility—Imagine your digital ad in queue all day long on plasma screens at the convention centre; you just can't beat this type of coverage!

☐ Wireless Internet Support

Receive recognition for what will surely be one of the meeting's most utilized services. Be the sole supporter of the Annual Meeting Wireless service and watch your message/logo pop up on every mobile device in the convention centre!

☐ Program-At-A-Glance Booklets

Keep your company's logo and a small ad close at hand with every attendee! The widely-used ISMRM Annual Meeting Program-At-A-Glance is pocket-sized and also fits into our badge holders. It is a well-used, quick reference for all attendees.

☐ Banners in Approved Locations

Reinforce your company's brand in front of thousands of potential customers with your banner positioned in a strategic location at the convention centre.

☐ Sponsor the ISMRM Mobile App!

The Annual Meeting Mobile App is used by over 75% of our meeting attendees. Your logo will appear upon launch. You can also include promotional content and/or a link to your website.

**MAKE THE MOST OF
YOUR EXHIBITION EXPERIENCE AND
MARKET YOUR COMPANY!**

EVEN MORE MARKETING OPPORTUNITIES!

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*Y*our Great Ideas are Welcome!

☐ Your Great Ideas!

Tell us what support opportunities will maximize your company's success at the ISMRM Annual Meeting & Exhibition in Singapore! We are at your service!

Please note that all marketing ideas are subject to approval by the ISMRM.

**YOU CAN'T BEAT THIS TYPE OF COVERAGE!
YOUR INVESTMENT WILL BE RETURNED TO YOU!**

Exhibitor Testimonial

BIOPAC would like to thank ISMRM for organizing such a well-run meeting. We regard the Annual Meeting as a wonderful opportunity to spend quality time with our customers and to learn more about their application requirements. The conference is always regarded highly by our team because of the great exposure it provides us.

—BIOPAC Systems, Inc.

