

# PRIORITY POINTS & BOOTH ASSIGNMENT

Page 22

## Priority Placement

### Maximum Priority Points

Submit your Contract for Exhibit Space by Friday, 04 December 2015, in order to receive the maximum priority points possible.

### Space Assignments

Announcement of exhibit space placements will be made on Friday, 22 January 2016. As in past years, the Society will be awarding priority placement points. Exhibitor preferences will be honored according to the exhibiting company's earned priority points, which are determined by the date the contract is received, as well as payment status, booth size, corner requests, history with the ISMRM and corporate membership status; however, ISMRM reserves the right to allocate space on any other basis it deems appropriate. *Priority points will be awarded on the following criteria:*

### Date Points

A maximum of 60 date points may be earned by returning the application and full payment on or before Friday, 04 December 2015. Each day thereafter, two points per day will be subtracted until all date points have been exhausted.

### History Points

Four seniority points are awarded for each consecutive year a company exhibits beginning with March 1994. If a company exhibited twice in 1994, they will receive an additional two points. Three points are awarded for each year exhibited non-consecutively from 1994 to 2015.

### Corporate Members

ISMRM Corporate Members earn additional points by being Corporate Members. Current year Gold Corporate Members will receive five points, Silver Corporate Members will receive three points, Bronze Corporate Members two points and Associate Corporate Members one point. All Corporate Members are rotated on an annual basis to ensure fair placement on the exhibit floor within their corporate membership category.

Corporate Member booth placement also depends upon preferences, booth size and overall configuration of the final floor plan; however, ISMRM reserves the right to allocate space on any other basis it deems appropriate.

### Cancellation Policy

Cancellation of exhibit space must be made in writing on or before: Friday, 22 January 2016, for a full refund (minus a US\$100 administration fee) of monies paid. If space is canceled after Friday, 22 January 2016, there will be no refund, and ISMRM will retain as liquidated damages all monies paid.