



2023 Exhibitor

Advertising Opportunity

RESERVATION DEADLINE: 31 March 2023
ARTWORK DEADLINE: 05 April 2023

The ISMRM is pleased to offer Exhibitors the opportunity to increase their visibility by advertising in our Guide to Exhibition. The Guide will be distributed to over 5,000 MR professionals — your prospective clients! — at the 2023 ISMRM & ISMRT Annual Meeting & Exhibition. Attendees look to this Guide for important information about the technical exhibition, e-poster exhibitions, as well as for maps, room numbers and scheduling.

ADVERTISING RATES:

Full page Ad:	US\$4,000.00
Half page Ad:	US\$2,000.00

AD SPECIFICATIONS:

COLOR: 4-color process (CMYK) or grayscale

PRINT SIZE SPECIFICS: A4

BLEED ALLOWANCE: 4mm (Margin 5mm)

FILE FORMAT: High-resolution (300 dpi) print-ready PDF files showing crop marks and bleed

AD SUBMISSION: Please email final artwork to the ISMRM Marketing Department: ellen@ismrm.org and isiah@ismrm.org.

To reserve ad space, please contact:
Sandrine Milanello, Meetings Manager
Email: sandrine@ismrm.org
Phone: +1 510 841 1899, Fax: +1 510 841 2340

