

# Win **MORE** Business with Advanced Lead Retrieval Tools

You've made the investment to exhibit, now get the **highest ROI** possible by capturing prospect information in just a few seconds. Expo Logic's lead retrieval tools make it easy to **scan badges, qualify leads, and even follow-up with leads!**

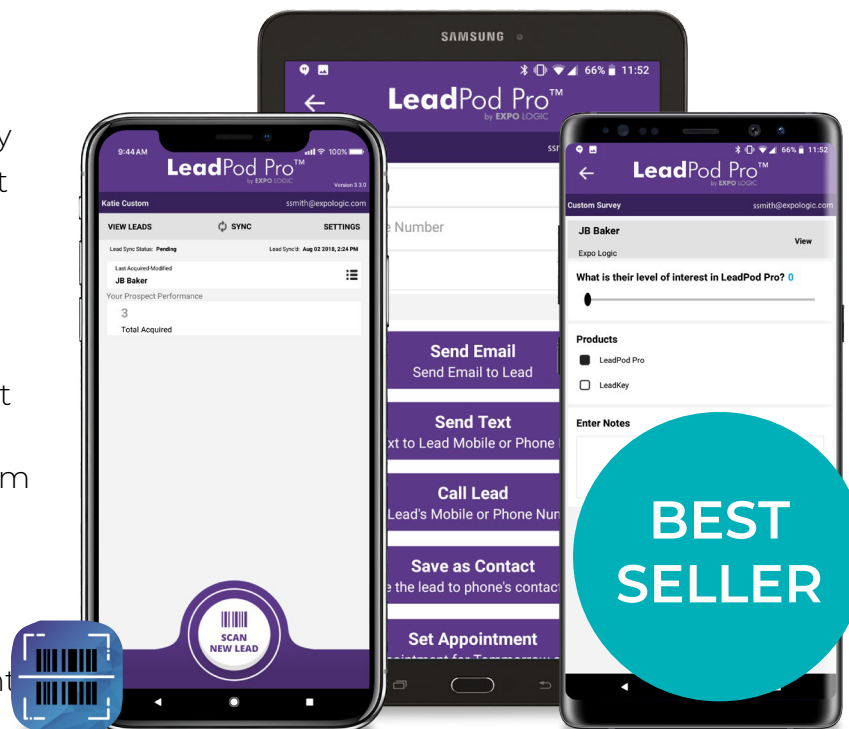
## LeadPod Pro

The LeadPod™ Pro app turns any iPhone, iPad or Android device into your own advanced lead retrieval tool. With the LeadPod Pro app you can scan an attendee's badge using the camera on your device, capture their contact information instantly, take notes on each lead, and survey your lead with customizable surveys.

You can also save a lead as a contact on your phone, place a call to your lead or send them an email or text message – all directly from the app! This functionality makes lead follow-up a breeze and ensures you get the most out of the leads you capture.

## Features

- Scan attendee badges using the camera on your mobile device
- Take notes on each lead record easily
- Ability to scan leads offline if internet connection is lost
- All leads are stored in your own password protected portal
- Create your own custom surveys
- Indicate whether a lead is cold or hot using the slider
- Follow up with each lead directly from the app by placing a call, sending a text message, or sending an email
- Save each lead as a contact on your phone with just the click of a button
- Online access to leads after the event download to .csv or Excel file



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To order online, go to [myexpoleads.expologic.com](https://myexpoleads.expologic.com) and use show code: **ISM23** .

## LeadPod Pro Complimentary

Mobile solution for iOS and Android devices, includes basic survey questions and note-taking capability.  
*\*Minimum iOS Version 9.0, Minimum Android Version 5.0. All devices require AutoFocus Cameras\**



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