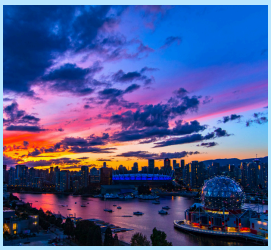
ISMRT

INTERNATIONAL SOCIETY FOR MR RADIOGRAPHERS & TECHNOLOGISTS









2027 ISMRT Annual Meeting Sponsor Prospectus

08-10 May 2027
Vancouver, BC, Canada

ISMRT 2027 Annual Meeting
Dates of Sponsor Showcase:
Saturday, 08 May 2027 &
Sunday, 09 May 2027

Engage with 250+ MRI professionals from 30+ countries!

ISMRT SPONSOR REGISTRATION DEADLINE:
THURSDAY, 25 FEBRUARY 2027

www.ismrt.org

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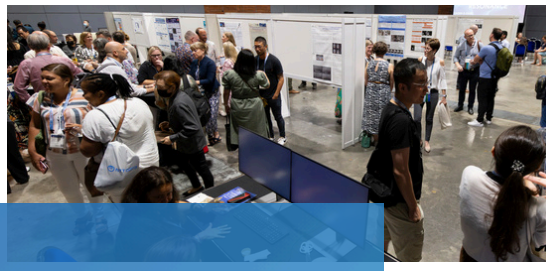
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MR RADIOGRAPHERS & TECHNOLOGISTS







Become a Sponsor today!

You will receive benefits starting with*:

- An 8'x10' (2.4x3m) sponsor area with a draped or skirted table and 2 chairs
- Full meeting registration
- Access to ISMRT e-mail list**
- Placement in "Thank You, Sponsors" ads in the 2027 ISMRT Annual Meeting Program Book
- Your company name on ISMRT website with a link to your homepage
- Your company logo placed within all ISMRT 2027 Annual Meeting advertising

*Benefits vary per ISMRT Sponsorship tiers. Please view the **ISMRT Sponsorship Opportunities** grid for all benefits provided at each tier and for more information.

** Due to GDPR regulations, the pre-registrant list will include ONLY the attendees who have opted in to marketing communications on the meeting registration form.

SPONSORSHIP OPPORTUNITIES:

Diamond Sponsor	US$10,000
Sapphire Sponsor	US$7,500
Ruby Sponsor	US$5,000
Emerald Sponsor	US$2,500

2027 ISMRT SPONSOR SHOWCASE SCHEDULE:

- Load-in: Friday, 07 May 2027, 12:00-14:00
- Load-out: Sunday, 10 May 2027, after 18:30

Showcase Hours (approximate):
- Saturday, 08 May 2027 from 07:45-17:20
- Sunday, 09 May 2027 from 08:15-18:30

Schedule may be subject to change. Full ISMRT schedule with breaks and lunch times will made available in the Program-at-a-Glance in early February.

Sponsors are advised to be at their tables at the start of the show opening both days.

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ISMRT Sponsorship Opportunities

2027 ISMRT Annual Meeting | 08-10 May 2027

BENEFITS	DIAMOND SPONSORS (US$10,000)*	SAPPHIRE SPONSORS (US$7,500)*	RUBY SPONSORS (US$5,000)*	EMERALD SPONSORS (US$2,500)*	JAK PRIZE (US$1,000)*	ADD ONS (REFER TO PAGE 7)
An 8'x10' (2.4x3m) exhibit area with a draped or skirted table and 2 chairs *ISMRT Sponsor Showcase days: Saturday, 08 May 2027 & Sunday, 09 May 2027*	X	X	X	X		
Complimentary attendee registration with full-attendee meeting entitlements	**2** 1 ISMRM 6-day registration, 08-13 May 2027; 1 ISMRT 3-day registration, 08-10 May 2027	**2** 1 ISMRM 6-day registration, 08-13 May 2027; 1 ISMRT 3-day registration, 08-10 May 2027	**1** 1 ISMRT 3-day registration, 08-10 May 2027			
Complimentary Sponsor Registrations	**2**	**1**		**1**		
An opportunity to address delegates for 10 minutes during the program (allocated by the program committee and limited to 3 slots). The address should be an educational and scientific presentation appropriate to the audience.	X					
Logo on sponsor signage & digital advertising for the ISMRT 2027 Annual Meeting	X	X	X	X		
Access to the list of attendees of the ISMRT Annual Meeting *This will only include ISMRT meeting attendees who have opted in to receive mailings per GDPR regulations.*	X	X				
Verbal acknowledgment of your sponsorship at opening of the meeting	X	X	X	X		
Color ad in Program Book (distributed to all attendees)	Full page	Half page				
Placement in "Thank You, Sponsors" ads in the 2027 ISMRT Annual Meeting Program Book	X	X	X	X		
Company name on ISMRT website with a link to your homepage	X	X	X	X		
Recognition as a sponsor of the Saturday night ISMRT Networking Reception	X					
Recognition as a sponsor of one (1) of the lunches *(May be shared with other Sapphire sponsors)*		X				
Recognition as a sponsor of one (1) of the morning or afternoon breaks *(May be shared with other Ruby sponsors)*			X			
Recognition as the sponsor of the JAK Award					X	
Opportunity to have branded charging stations						X
Photo Wall (Step & Repeat)						X
Logo on signage at ISMRT Abstract Poster Reception						X

We welcome your ideas! If you have something else in mind, let's talk.
Contact: Melissa Christensen, Meetings Coordinator | melissa.christensen@ismrm.org | +1 (510) 841-1899
www.ismrt.org

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SPONSORSHIP OPPORTUNITIES

Diamond Sponsors | US$10,000

6 slots available, 3 speaking slots on first-come, first-served basis

SPONSOR ACKNOWLEDGMENT

Subject to the time of booking, recognition as a Diamond sponsor on all meeting material, including:

- The meeting website (includes hyperlink to company website)
- Logo on sponsor signage
- Verbal acknowledgment of your sponsorship at opening of the meeting
- Full-page color ad in Program Book (distributed to all attendees)
- All ISMRT 2027 Annual Meeting digital advertising

TRADE DISPLAY

- An 8'x10' (2.4x3m) exhibit area with a draped or skirted table and 2 chairs in ISMRT Sponsor Showcase space

COMPLIMENTARY REGISTRATIONS

- One (1) full attendee registration to the ISMRM Annual Meeting, which includes attendance at the Saturday ISMRT networking event, ISMRM Networking Opening and Closing Receptions, all ISMRT and ISMRM sessions, and two lunches on Saturday and Sunday with ISMRT.
- One (1) full attendee registration to the ISMRT Annual Meeting, which includes attendance at the Saturday ISMRT networking event, all ISMRT sessions, and two lunches on Saturday and Sunday with ISMRT.
- Two (2) complimentary sponsor registrations, which include morning and afternoon teas on Saturday and Sunday with ISMRT, as well as access to the ISMRM Exhibition during the week.

ACCESS TO THE DELEGATE LIST

- Access to ISMRT e-mail list (note: this will only include ISMRT meeting attendees who have opted in to receive mailings per GDPR regulations) for two mailings

UNIQUE RECOGNITION AS DIAMOND SPONSOR

- Your organization promoted as a sponsor of the Saturday networking reception for ISMRT
- One (1) 10-minute address during the program (allocated by the program committee and limited to 3 slots). The address should be an educational and scientific presentation appropriate to the audience.

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SPONSORSHIP OPPORTUNITIES

Sapphire Sponsors | US$7,500

SPONSOR ACKNOWLEDGMENT

Subject to the time of booking, recognition as a Sapphire sponsor on all meeting material, including:

- The meeting website (includes hyperlink to company website)
- Logo on sponsor signage
- Verbal acknowledgment of your sponsorship at opening of the meeting
- Full-page color ad in Program Book (distributed to all attendees)
- All ISMRT 2027 Annual Meeting digital advertising

TRADE DISPLAY

- An 8'x10' (2.4x3m) exhibit area with a draped or skirted table and 2 chairs in ISMRT Sponsor Showcase space without power

COMPLIMENTARY REGISTRATIONS

- One (1) full attendee registration to the ISMRM Annual Meeting, which includes attendance at the Saturday ISMRT networking event, ISMRM Networking Opening and Closing Receptions, all ISMRT and ISMRM sessions, and two lunches on Saturday and Sunday with ISMRT.
- One (1) full attendee registration to the ISMRT Annual Meeting, which includes attendance at the Saturday ISMRT networking event, all ISMRT sessions, and two lunches on Saturday and Sunday with ISMRT.
- Two (2) complimentary sponsor registrations, which include morning and afternoon teas on Saturday and Sunday with ISMRT, as well as access to the ISMRM Exhibition during the week.

ACCESS TO THE DELEGATE LIST

- Access to ISMRT e-mail list (note: this will only include ISMRT meeting attendees who have opted in to receive mailings per GDPR regulations) for one mailing.

UNIQUE RECOGNITION AS SAPPHIRE SPONSOR

- Your organization promoted as a sponsor of one (1) of the lunches on Saturday or Sunday with ISMRT.

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SPONSORSHIP OPPORTUNITIES

Ruby Sponsors | US$5,000

SPONSOR ACKNOWLEDGMENT

Subject to the time of booking, recognition as a Ruby sponsor on all meeting material, including:

- The meeting website (includes hyperlink to company website)
- Logo on sponsor signage
- Verbal acknowledgment of your sponsorship at opening of the meeting
- All ISMRT 2027 Annual Meeting digital advertising

TRADE DISPLAY

- An 8'x10' (2.4x3m) exhibit area with a draped or skirted table and 2 chairs in ISMRT Sponsor Showcase space without power

COMPLIMENTARY REGISTRATIONS

- One (1) full attendee registration to the ISMRT Annual Meeting, which includes attendance at the Saturday ISMRT networking event, all ISMRT sessions, and two lunches on Saturday and Sunday with ISMRT.

UNIQUE RECOGNITION AS RUBY SPONSOR

- Your organization promoted as a sponsor of one (1) of the morning or afternoon teas on Saturday or Sunday with ISMRT.

Emerald Sponsors | US$2,500

SPONSOR ACKNOWLEDGMENT

Subject to the time of booking, recognition as an Emerald sponsor on all meeting material, including:

- The meeting website (includes hyperlink to company website)
- Logo on sponsor signage
- Verbal acknowledgment of your sponsorship at opening of the meeting
- All ISMRT 2027 Annual Meeting digital advertising

TRADE DISPLAY

- An 8'x10' (2.4x3m) exhibit area with a draped or skirted table and 2 chairs in ISMRT Sponsor Showcase space without power

COMPLIMENTARY REGISTRATIONS

- One (1) complimentary sponsor registration, which includes morning and afternoon teas on Saturday and Sunday with ISMRT, as well as access to the ISMRM Exhibition during the week.

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INTERNATIONAL SOCIETY FOR MR RADIOGRAPHERS & TECHNOLOGISTS

SPONSORSHIP OPPORTUNITIES

JAK Award | US$1,000

1 per year

The John A. Koveleski Award celebrates a past president's enduring vision of expanding MRI education across the globe and uplifting the grassroots technologists who are the backbone of the field. To learn more about the past winners of this award and Koveleski himself, **visit the John A. Koveleski Award page**.

This award supports early-career MRI radiographers and technologists with up to three years of experience, providing recognition and opportunities for professional growth through participation in the ISMRT Annual Meeting. By sponsoring this award, your organization helps nurture the next generation of MRI leaders, advancing education, innovation, and excellence in the global MR community.

The winner of this award is selected through the abstract review process completed by the ISMRT Abstract Committee.

SPONSOR ACKNOWLEDGMENT

- Recognition as the sole sponsor of the JAK Award prize.
- Your company logo on the JAK Award winner page of the ISMRT printed program.
- A representative from your organization is invited to present the prize at the award ceremony.

Add-Ons

These packages can only be added on to other sponsorship packages to increase your brand exposure. Please contact the Meetings Coordinator, Melissa Christensen (melissa.christensen@ismrm.org), if you are interested in one of these add-ons for pricing.

SPONSOR THE ISMRT ABSTRACT POSTERS | US$1,000*

2 slots available

- The Sponsor Showcase will be available all weekend with a special poster session happening on Saturday at lunchtime. Have your organization's name recognized as a supporter of this educational event all weekend in the Showcase space.

SPONSORED CHARGING STATIONS | US$2,000* FOR SATURDAY & SUNDAY

- With our MR professionals visiting from around the world, maintaining power is a necessity–keep the attendees charged and ready to engage.

SPONSORED PHOTO WALL | US$2,500*

1 slot available

- Each year there is a photo wall that attendees engage with to commemorate their time at the meeting. Place your logo within one of our most active areas.



***All printed offers are subject to print deadlines.*

As a courtesy to the radiographers and technologists and your fellow sponsors, the ISMRT requests strict adherence to the opening and closing hours. Deliveries or removal of equipment must be made before or after exhibit hours.

Rules & Regulations for Exhibiting at the ISMRT Meeting

Please refer to the "Rules and Regulations" tab on the 2027 Exhibitor Prospectus carefully. By agreeing to be a sponsor at the 2027 ISMRT Annual Meeting, you, as agent for the sponsoring company (the "Sponsor"), agree that you have the authority to bind the Sponsor to these Rules and that the Sponsor agrees to follow and be bound by the Rules. These Rules form a contractual relationship between Sponsor and the International Society for MR Radiographers & Technologists ("ISMRT" or "Society").

TABLE ACTIVITIES & PERSONNEL

General Character of Sponsor Showcase
The International Society for MR Radiographers & Technologists (ISMRT) may require modifications to exhibit tables at any time to ensure compliance with their rules. At its discretion, ISMRT reserves the right to approve exhibit character and refuse applications that do not meet expected standards, as well as to curtail or close exhibits that negatively impact the meeting's character. This applies to all displays, literature, advertising, giveaways, conduct of persons, etc.

Exhibit Dismantle: All sponsors are expected to have their display area dismantled by the end of the day on 09 May 2027, after the ISMRT programming has ended.

Mailing Lists
The ISMRT 2027 pre-registrant list will be available four (4) weeks in advance of the meeting. Only 2027 ISMRT Annual Meeting sponsors may get access to the pre-registration list.

The mailing list(s) may not be used for any mailings other than that for which it is provided by ISMRT and may not be provided to any other party other than those to which permission was given.

EXHIBITOR SERVICES

Shipping/customs information and additional services such as audio-visual and electric setup will be available late January 2027 in the 2027 Exhibitor's Service Kit.

The ISMRT Annual Meeting (08-10 May 2027) is a focused educational program designed specifically for MRI radiographers & technologists. It is held in conjunction with the ISMRM Annual Meeting & Exhibition (08-13 May 2027).

Please note that ISMRT maintains its own exhibitor and program guidelines, which may differ from those of ISMRM.